



Vision, Mission, Values & Strategic Intent

Vision

Aim to be the employer of choice, market leaders in Technology, Environmental Management and Quality Systems within the cabinet industry for all building sectors in North Queensland.

Mission

CCW strive to exceed our customer's expectation through innovative cabinetry design, service & quality.

Values

- We value strong ongoing trust and relationships with our customers, employees & suppliers.
- We value honesty, openness and integrity in our interactions with our customers, employees & suppliers.
- We value teamwork and the development of strategic relationships with our customers, employees & suppliers.
- We are committed to maintaining the highest ethical and professional standards in our work.
- We value our employees and strive to be respectful to their concerns, responsive to their needs and committed to their success.
- We value our employee's health & safety.
- We value excellence, innovation, creativity and continuous learning and improvement.

Strategic Intent

- Integrate best practice Environmental Management Systems into our business processes.
- Integrate best practice Quality Systems into our business processes.
- Integrate innovative technology, trends and techniques into our business.
- Using technology to enhance and streamline our information management and service delivery.
- Service all Sectors of the industry – Multi Unit developments, Multi unit refurbishments, new housing, renovated housing, shop & office fitting, remote area work.
- Developing and sustaining a work place guided by principles of fairness, equity and understanding.
- Committing ourselves to the professional growth and success of our employees.
- Providing a safe & healthy working environment for all workers, visitors & members of the public.
- Continuously re-examining and improving our processes in order to achieve the best practices.